

# DAMN°

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Special  
*Materials*



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# SUSTAINABLE 1

A new generation of products is gaining ground and taking the lead of the future production rules. Conscious of our environmentally harmed world and seeing no alternatives to a sustainable future, designers and companies use the smartest research and the best practices to produce the highest ethical possible pieces. By distancing ourselves from the world of 'yearly trends' and irresponsible material choices, these products create awareness and an ethical critical mass.

## HELLA JONGERIUS

The Pinakothek der Moderne has invited Hella Jongerius and Louise Schouwenberg to develop a site-specific installation in the Paternoster Hall of its museum in Munich. They decided to follow up on the questions that they posed in their 2015 manifesto *Beyond the New*. In the exhibition, the idea of the new is transposed onto the museum and its collection, and design is analysed on a philosophical level. Can cultural innovation be found in a museum? Among the contents, there is also a hypothetical conversation between Jongerius and Schouwenberg with a few glorious design greats like Walter Gropius and Anni Albers.

[jongeriuslab.com](http://jongeriuslab.com)

Photos: Roel van Tour

